

PEOPLE and EVENTS

Seen, Heard and Done Among Those Who Go, Come and Tarry—Women and Society, Here and Elsewhere

BY MISS E. NELLIE BECK.
Telephone 669.

THE PURIM BALLS.

Two brilliant events. The Progress Club was the scene of more gaiety yesterday than usually falls to its lot in one day, the occasion being a fancy dress ball for the children in the afternoon from 3 to 6, and another for the grown people from 8 to 12.

They were a beautiful sight those children when the grand march gave the spectators an opportunity to view them, but, in ten minutes after they were permitted to unmask many of the boys, in particular enjoyed the lark of removing the last sign of "fancy dress" from their forms revealing the conventional clothes in which they felt more at home.

Mr. Philip Klein, chairman, Mr. B. L. Gundersheimer and Mr. A. L. Rosenstein, were the gentlemen composing the very efficient committee of arrangements for both affairs.

There was a large contingent in dominoes, among whom were Frances Jacoby, Jake Berlin, John Frenkel, Bernard Greenhut; Sadie Cashman, Sadie Kugelman, Beulah Greenhut, Alice Wagenheim, Lillian Friedman, Hortense Rosenau, Paula Hirschko-vitz, Henry Dewey Jacoby, Montrose Edrehi, Ruth Dannheisser, Julian Isaacs, Denzil Coleman, Leonard Heinberg, Rosa Zung, Louis Tenneth Cahn, Jennings Herschkovitz, Louis and Jackie Berlin, Eunice Gerson, Tobias Herschkovitz, Cornelia Berlin, Hannah Stone, Alvin and Clarence Friedman, Jake Herschkovitz, Hazel and Sadie Cashman, Charles D. Heinberg, Eva Berlin, Hazel Jacoby, Fred and Bertha Levy, Sadie Bernstein, Jennette Frances Gugenheim, Rosa and Julia Alfman, Bertha and Leon Lischkoff, Sadie and Edgar Kugelman, Bertram Barnett (of New York), Louis Sher, Leona Bear, Bennie Bernstein.

Gladys Cahn—"Young lady of the Period," in white and gold full evening dress, garniture of tiny pink rosebuds.

Ethel Israel—"Paper Doll"—crepe paper dress and large picture hat of



MOTHERS, DO YOU KNOW

the many so-called birth medicines, and most remedies for women in the treatment of her delicate organs, contain more or less opium, morphine and strychnine?

Do You Know that in most countries druggists are not permitted to sell narcotics without labeling them poisons?

Do You Know that you should not take internally any medicine for the pain accompanying pregnancy?

Do You Know that Mother's Friend is applied externally only?

Do You Know that Mother's Friend is a celebrated prescription, and that it has been in use over forty years, and that each bottle of the genuine bears the name of The Bradford Regulator Co.?

Do you know that when you use this remedy during the period of gestation that you will be free of pain and bear healthy, hearty and clever children?

Well, these things are worth knowing. They are facts. Of druggists at \$1.00. Don't be persuaded to try a substitute. Our little book "Motherhood" free. THE BRADFORD REGULATOR CO., Atlanta, Ga.

A pair of shabby, sloppy Oxfords will ruin the effect of the most stylish costume.

To come out in a splendid new gown and shabby Oxfords is like whitening a pencil to a fine finish and then cutting the point off.

Please remember that we can fit your feet—\$2.50, \$3.00 or \$3.50—with a pair of Oxfords that will go all right with a \$100 dress.

Shoes are works of art, these days, and yet so cheap that well-dressed people can have several pair at little cost.

Come and select a pair and we will lay them aside till EASTER, or when you are ready.

LIBRARY VOTES ACCEPTED
HERE.

MEYER SHOE CO.,

Feet Furnishers For Folks,

102 South Palafox Street, Pensacola, Florida.

pale violet with borders of violet flowers.

Claude Kugelman, "Prince Nicola." Jake L. Kahn, "George Washington, black velvet and lace ruffled shirt front and cuffs.

Ethel Weyland, "Flower Girl." Julius Menko, Jr., "Admiral." Edgar Kugelman, "Gaston" and Richard Berlin, "Alphonse."

August Eddelstein, (New Orleans) clown.

Mark Mayer, "Page." Louis Bear Rosenau, "Clown." Jake and Sammie Mohr, "Jockeys."

Mikie Mohr, "Buster Brown." Montrose Edrehi, "King." Lionel Gugenheim, "Soldier."

Jerome Heinberg, "Red Riding Hood."

Imanuel Gugenheim, "Dutchman." Della Cashman, "Flower Girl." Simon Wagenheim, "Clown."

Alvin Dannheisser, "Newsboy." Weil Rosenau, "Gentleman," a tiny tot in full dress suit.

Morris J. Lichten was the prettiest copy of The Pensacola Journal ever "pressed." He is the handsome little son of Mr. and Mrs. Joe Lichten and his costume was of white cloth on which was printed a copy of The Journal, it having gone through the big Journal Perfecting press Saturday morning with the regular edition of that morning's issue.

There was a short full skirt and blouse of the printed cloth, trimmed with the headings of this paper. The blouse was high necked and short sleeved showing such pretty rounded and dimpled white arms and hands that no one would have supposed they belonged to a boy.

A Tam O'Shanter cap of plain white cloth with a band across the front bearing the heading of "The Pensacola Journal," and a cape to hide his short hair completed the disguise, and white shoes and long white stockings completed one of the best costumes there.

Such a jolly time as they had and some of them danced like fairies, all acting their characters beautifully.

Delicious ice cream and cake were served abundantly and the music and floor were perfect.

For the Adults.

From 8 to 12 the beautiful rooms of the club were filled with a brilliant throng of variously dressed maskers sprinkled with conventional evening dress.

No one was asked on the floor unless masked or in full dress, which added greatly to the beauty of the ball room scene.

The floor committee was composed of Mr. A. L. Rosenstein, chairman; Mr. M. A. Cohen, and Mr. Charles Hauteman.

The grand march was led by Mr. Archie Rosenstein and Miss Frenkel, and Wyer's orchestra furnished excellent music throughout the evening.

The chandeliers were decorated with large pink and white roses.

Miss Teresa Stone, Miss Lillie Jacoby, Miss Fannie Berlin and Mrs. Barnett, escorted by Mr. Sam Lightman, Mr. Ralph Berlin, Mr. Rudolph Fleishner, and Mr. Joe Stone, all in blue dominoes, created great curiosity.

Miss Joe Roth, Misses Jennie and Alice Levy were a charming trio of "Trained Nurses."

Mrs. A. Rosenau, Mrs. D. Kugelman, Mr. Morris Levy in red dominoes had everybody guessing.

Mrs. A. M. Cohen was a typical "Spanish Dancer." Red satin skirt, black velvet bodice, and elaborately ornamented with beads, spangles and sequins.

On her head of long, flowing dark hair was a jaunty cap of red satin gay with tinsel and sequins. She flourished a real tambourine with grace.

Mr. Harry Wagenheim, continental costume of old, rose satin, and wore the regulation white wig and queue.

Miss Bertha Lichten made a saucy, dark eyed "Milkmaid" in a short full skirt and blouse of gray, gray hose and black shoes laced with red, a little white lawn cap with a red band and coquettish bow of red, a ruffled

white kerchief round her neck and a little white apron. This petite maid completed her costume by carrying two little milk pails.

Miss Lazar Cahn domino.

Miss Fannie Wagenheim, white domino.

Miss Teresa Jacoby, Mr. Joe Lichten and Mr. Herman Engel, red, blue and green domino.

Mrs. Gus Cohen, black domino.

Mr. Joe Roth and Misses Alice and Jenny Levy, Japanese costumes.

Miss Katie Cashman red cross nurse.

Miss Fay Heinberg, Japanese girl.

Mr. J. Berlin, Knight.

Miss Esther Gugenheim, shepherdess.

Mr. L. Levy, Knight.

Mr. L. Lischkoff, Clown.

Mrs. Sidonia Kahn, Poet.

Mr. N. G. Forsheimer, King.

Miss Reine and Miss Leah Cahn and Mrs. Bernard Solomon, three fetching coquettes in red.

Joe Gugenheim, woman in house dress.

Mr. R. Gundersheimer, "New Year."

Mrs. Louis Friedman, Mrs. Max Klein and Miss Gertrude Friedman, a trio of Sherpades.

Mr. Joe Gugenheim and Mr. Sol Levy, sailors.

Mrs. Dan Harrison and Mr. Ike Hirschman, knight and lady of the crusades.

Mr. Leon Mendel, clown.

Mr. Bertram Dannheisser, sailor.

Mr. Leopold Heinberg, Turk.

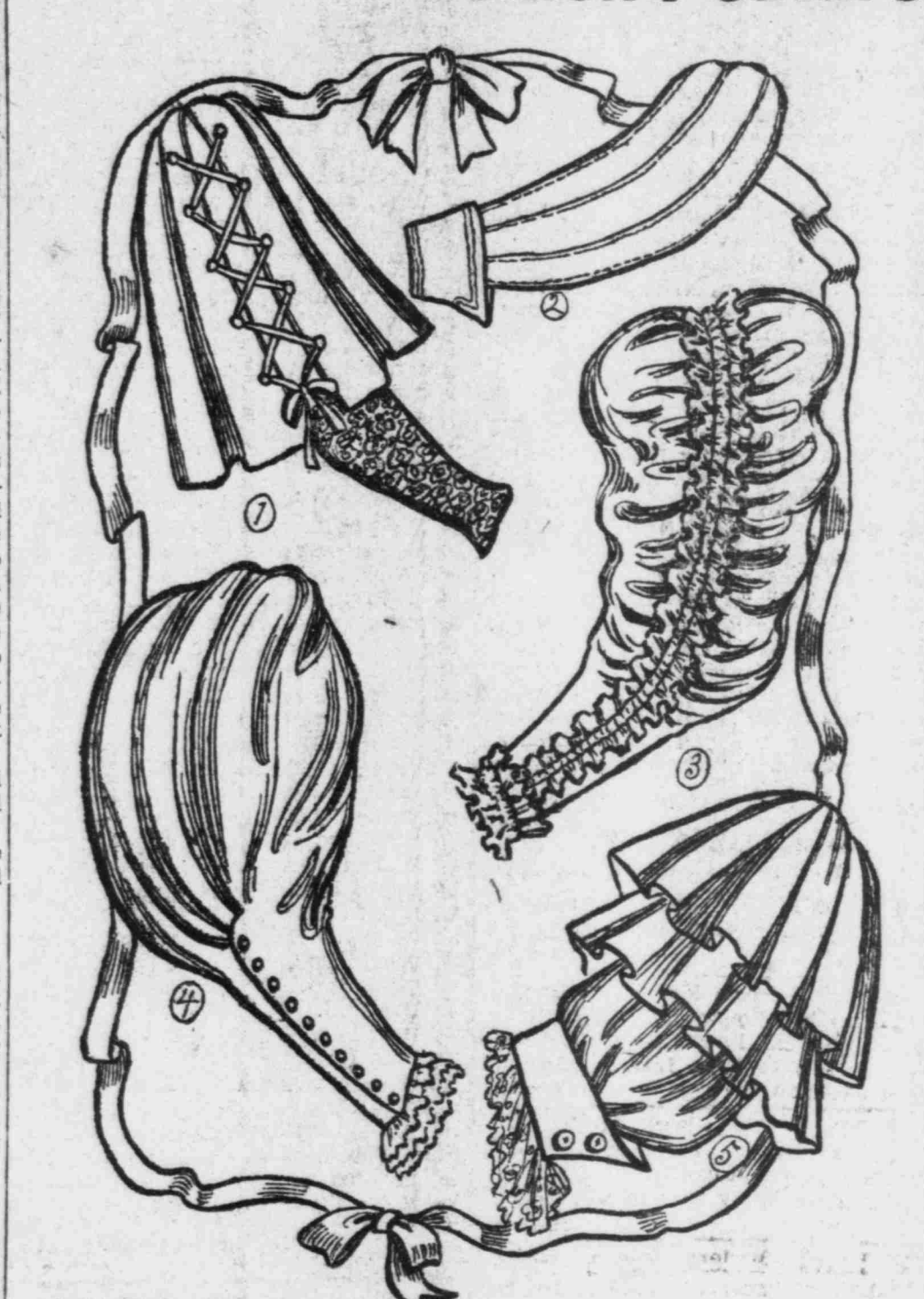


MADE IN ONE WEEK WITH BEAUTIOLA

BEAUTIOLA is the only harmless preparation that completely obliterates all traces of care, worry, illness, exposure and age. Ten to twenty years fall like a mantle from the face after one week's treatment. Not a wrinkle, line or blemish remains to tell the story after using Beautiola One week. Beautiola is endorsed by the Medical Fraternity and expert Dermatologists everywhere. It has made once beautiful but faded professional women as youthful at forty or fifty as they were at twenty, lengthening their career before the public at least 25 years. It never fails to permanently remove the worst cases of brown, liver spots, freckles, blackheads, scars, small-pox pittings, deep wrinkles and all disfiguring eruptions.

PRICE, 50 CENTS At all Drug Stores or Direct
E. R. BERRY CHEMICAL CO., ST. LOUIS, MO.
SEND FOR BEAUTY BOOKLET FREE

The Journal's Daily Fashion Feature



No. 1 shows model for white broadcloth and lace.
No. 2 is a gored coat sleeve for spring jacket.
No. 3 displays design for shirred, draped sleeve, made of light-weight material.
No. 4 is a smart and graceful lego' mutton.
No. 5 is an elbow sleeve to be made up in light-colored, light-weight materials for evening wear.

white kerchief round her neck and a little white apron. This petite maid completed her costume by carrying two little milk pails.

Miss Lazar Cahn domino.

Miss Fannie Wagenheim, white domino.

Miss Teresa Jacoby, Mr. Joe Lichten and Mr. Herman Engel, red, blue and green domino.

Mrs. Gus Cohen, black domino.

Mr. Joe Roth and Misses Alice and Jenny Levy, Japanese costumes.

Miss Katie Cashman red cross nurse.

Miss Fay Heinberg, Japanese girl.

Mr. J. Berlin, Knight.

Miss Esther Gugenheim, shepherdess.

Mr. L. Levy, Knight.

Mr. L. Lischkoff, Clown.

Mrs. Sidonia Kahn, Poet.

Mr. N. G. Forsheimer, King.

Miss Reine and Miss Leah Cahn and Mrs. Bernard Solomon, three fetching coquettes in red.

Joe Gugenheim, woman in house dress.

Mr. R. Gundersheimer, "New Year."

Mrs. Louis Friedman, Mrs. Max Klein and Miss Gertrude Friedman, a trio of Sherpades.

Mr. Joe Gugenheim and Mr. Sol Levy, sailors.

Mrs. Dan Harrison and Mr. Ike Hirschman, knight and lady of the crusades.

Mr. Leon Mendel, clown.

Mr. Bertram Dannheisser, sailor.

Mr. Leopold Heinberg, Turk.

Miss Lola Menko and Miss Lillian and Rosetta Israel, Japanese maidens.

Miss Sara Kahn, Miss Pearl Bloom (of Louisville) Mrs. Herman Newman, Mrs. Ike Hilbrop, Miss Beulah Hirschman, Mr. Buda Kahn and Miss L. Heilbron, were a bevy of Jap beauties.

Misses Bertha, Emma and Hennie Levy, dominos.

Mr. Harry Friedman, Coon.

Mrs. Lep Mayer and Mrs. Max Bear, twin blue dominos.

Mrs. Ike and Mrs. L. B. Hirschman, "Elderly Ladies."

THOSE IN FULL DRESS.

When the dominos were removed they disclosed some great surprises and some handsome evening gowns.

Mrs. Fannie Kahn and Mrs. Joe Weil as "Folly."

Miss Rose Levy, white silk and antique lace.

Mrs. Sol Kahn, ponge embroidered in strawberries in natural colors.

Mrs. A. Lischkoff, white lace over white silk.

Mrs. D. Dannheisser gray chiffon with white lace applique.

Miss Evelyn Frenkel, pink grenadine and white lace.

Mrs. S. Frolichstein, black crepe de

chine, pink roses.

Miss Isabel Berlin, white Perisian lawn and lace.

Miss Mayer, white silk.

Miss Blanche Metzner of Tallahassee, white seersucker trimmed with Irish point. Diamonds.

Mrs. Rosenstein, black silk jet trimming and diamond brooch.

Mrs. A. Mohr, black and white silk.

Mrs. E. G. Loeb of Montgomery, white silk.

Mrs. S. A. Friedman, gray silk Irish point lace.

Mrs. P. Stone, tucked black silk, black lace embroidered in white.

Mrs. Heilbron, black silk and white chiffon collar.

Mrs. C. J. Heinberg, black silk and Irish point collar.

Mrs. J. Hirschkovitz, black grenadine and spangled net.

Miss Rosenau of Louisville, Ky., white silk mull and lace.

Mrs. A. Hirschkovitz of Warrington, jetted net over black silk.

Miss Leona Moog of Montgomery, Ala., blue shirred crepe de chine, with violets in her beautiful hair.

Mrs. Mitchell Jacoby, green silk Landsdowne trimmed with light blue chiffon velvet, ornaments of chiffon. Diamonds.

Mrs. V. J. Vidal, shirred crepe de chine, black and white.

Mrs. H. Rolf of Chicago, black taffeta silk.

Mrs. Sam Isaacs, white silk tissue and lace.

Mrs. Dave Levy, black and white silk.

Mrs. Jake Israel, white satin striped chaille.

Miss Heilbron of Greenville, Miss., white crepe de chine and silver spangled lace.

Miss Sara Kahn, yellow bengaline.

Miss Goldstucker, white voile over taffeta.

Miss Hirscher of Montgomery, Ala., blue silk.

Mr. and Mrs. D. P. Bird of Owensville, Ind., who have been spending the winter in Pensacola, left for their home yesterday.

ROOTING FOR THE HOME TEAM.

The girls are enthusiastic in their admiration of the local team that defeated the De Funiak boys in the game of basketball in that town Saturday, resulting in a score of 21 to 10.

Mr. Raymond White, Mr. Jack Roberts, Mr. Chandler Yonge, Mr. Dent Laney and Mr. John Egan were the heroes of the day, and both sides are said to have played a fine game.

Mrs. Everard-Meade who with her daughters Miss Lizzie and Miss Lula of Virginia has been visiting her nephew and wife Mr. and Mrs. E. Meade Wilson, went last evening to spend a few days with Mr. and Mrs. John E. Maxwell at their home on the bayshore, Mr. Maxwell being also her nephew.

Mr. and Mrs. B. R. Pepper of East Hill are receiving congratulations over the arrival Tuesday morning of the biggest, handsomest and best son in the family.

Mrs. J. M. Flinn has returned from a visit to relatives in New Orleans.

Mr. Walter T. Macon of Tampa left Monday morning for home.

Miss Pearl Myers left yesterday for Brewton, Ala., where she will be the guest of Mr. and Mrs. J. Robbins.

Mrs. G. F. Ballard of Brooklyn, N. Y., arrived last night and is the guest of Mrs. C. D. Beyer during the presence of the war fleet. Mrs. Ballard is the wife of the gunner on the Kearsarge.

Mrs. Marks, of Birmingham, Ala., leaves to-day for home after a pleasant visit with Mrs. Louis Friedman.

Mr. and Mrs. Joe Lichten who have been occupying Mr. and Mrs. Max L. Bear's summer cottage at Bearville, will remove to Fisherville about April 1.

Miss Beulah Hirschler of Mobile is visiting Miss Sara Kahn for the Progress Club ball last night.

Miss Leona Moog of Montgomery is visiting Mrs. Alfred Moog.

Mrs. Falk, mother of Mrs. Louis Friedman leaves to-day for Nashville, Tenn.

Mrs. M. E. Chancey of Mobile, Ala., is visiting her sister, Mrs. Frank Kramer at 223 W. Romana street.

Mr. and Mrs. Max Edelstein and son Gussie of New Orleans, are visiting Mr. and Mrs. N. Weyland 11 North Spring.

Mr. Fred A. Sweet, who has spent the past two weeks in Pensacola with his wife and baby, left last night for Atlanta to resume his work on the Atlanta Constitution.

Thursday evening Miss Katie Connor, of Zarragossa street, entertained complimentary to Mrs. Kirkpatrick's charming guest, Miss Halcia Centerfield, of Montgomery, Ala. Recitations by Misses Willie Ethridge and Viola McLellan added pleasure to the occasion. The dining room was made pretty by an abundance of violets and ferns. About twenty guests were present, among whom was Mrs. Fish's guest, Mrs. Daniels, of Atlanta.

Tell your grocer that you must have Blue Ribbon Lemon and Vanilla Extracts. They are absolutely pure and of great strength.

MISS ANNA CARLIN HERE.

The friends and patrons of Miss Anna Carlin, will be glad to learn that she is again located at the Briggs's House, on East Wright street, and those ladies who are planning their Easter dresses should consult her. Miss Carlin is an expert dressmaker and her terms are always reasonable. She will only be here for a few weeks.

THE BEAUTIFUL WOMAN.

A magazine devoted to women and edited by the most noted and successful beauty specialist in the world, Madame Julia Mays. No other publication has so many beautiful pictures, short and continued stories, timely advice to women, and other departments of interest. One dollar per year, 10 cents a copy. Agents wanted everywhere. Send 10 cents for sample copy and full instructions.

JULIA MAYS PUBLISHING CO., 240 Fifth Avenue, New York City, N. Y.

SUGGESTION.

Those who are investigating psychologic research, auto-suggestion, mental methods of healing, drugless systems of hygiene, and the power of thought to influence environment, will be interested in the April issue of Suggestion, (Chicago) a magazine of the New Psychology for thinkers. It contains articles on health matters, practical psychology, will power, memory culture, nature cure, mentality, and the development of natural inherent forces for the acquisition of health, happiness and success, and shows the necessity of correct breathing, right thinking and eating, and drinking properly.

Have you read The Journal's Want Columns?

When You Are Hungry and Thirsty

our invitation is,

"COME, EAT AND DRINK."

Pure foods deliciously and temptingly prepared and served. Ice creams and sodas fit for the gods

Kandy Kitchen Cafe

140 S. Palafox. Phone 999

"THE BEST IS WHAT WE HAVE"

OLIVES!

WE CARRY ONLY THE VERY BEST, SELECT "QUEEN" OLIVES IMPORTED TO THIS COUNTRY, AND ABSOLUTELY GUARANTEE EVERY BOTTLE.

Select Fancy	90c	per	bottle
Extra Queen	50c	per	bottle
Select Queen	25c	per	bottle
Stuffed with Peppers	30c	per	bottle
Stuffed with Celery and Peppers	30c	per	bottle
In Bulk	50c	per	quart

Olives ROSENAU & GERELDS

The Fancy Grocers,

Phone 391. Pensacola.

Look at Your Feet!

Now don't you think a pair of our new Spring Oxfords would dress them up considerably? What's newest for the feet of the human family, we have, and the embodiment of

Perfect Comfort and Ease.

You are especially invited to call and try on a pair. Fine values for

\$2.00, \$2.50, \$3.00, \$3.50, \$4.00 and \$5.00.

THE BOSTON SHOE STORE,

Phone 690. 117 S. Palafox Street. Pensacola

The Capitol at Washington

IN

SOAP

A facsimile of the capitol at Washington now on exhibition at

SOL CAHN & CO.'S STORE

It is an architectural wonder. As an artistic display it is a marvelous demonstration and well worth coming miles to see, and this will be the most remarkable soap bargain ever offered in America.

The ever leading in furthering the interests of the people has won for our store much well deserved popularity. Through our prominence in Pensacola, we have been appointed and selected as sole distributing Agents for West Florida by

Royal Soap Co.,

OF CINCINNATI, OHIO

whose soaps have been the standard of excellence for nearly a quarter of a century.

THE FAMOUS MEDICATED ROYAL CUTICLE SOAP

is the CUTICLE DOCTOR OF AMERICA, and beautifies the complexion of Men, Women and Children. It is a wonderful

Fine Toilet Soap, and has won by curing nearly all skin diseases and by beautifying the complexion, and stands the pride of all soaps of America today.

More than nine million families throughout the length and breadth of the land are to-day using Medicated Royal Cuticle Soap, and will use no other.

The regular price for Medicated Royal Cuticle Soap is 10c per cake, but for a limited time acting as Agents for the Manufacturers who desire to introduce the Medicated Royal Cuticle Soap in every home, we have the special privilege to sell a 10c cake for 5c, or 50 cents per dozen, or \$6.00 per gross. No limit to buyers. Wholesale and retail price the same. This gives us power to save money for all. It is so cheap it can be no cheaper and so good it can be no better and within the reach of all.

Sol Cahn & Co.,

THE PURE FOOD STORE

FLORIDA CURIOS, Live and stuffed alligators, sea shells, Orange wood and palm souvenirs of every description.

Mrs. C. N. McClure, Opera House Building, 107 East Government Street.

COTTRELL, Fine Photographs Pensacola, Florida.

SMOKE A GOOD ONE

FRANCES

Read The Journal's Want Ads